



This Year Marks the 20th Anniversary of the *Black & White Gala* for your Pembroke Regional Hospital.

FOR IMMEDIATE RELEASE
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The Pembroke Regional Hospital Foundation is excited to announce the return of the annual *Black & White Gala* on Saturday, October 18th at the Normandy Officers' Mess, Garrison Petawawa! This year will mark the 20th anniversary of this philanthropic event supporting your Pembroke Regional Hospital.

"Over the past 20 years, this event has raised more than three million dollars for quality local health care. The many community supporters, attendees and sponsors make this success possible," said Roger Martin, Executive Director of the PRH Foundation.

"Each year we have seen support for the Gala grow into the incredible philanthropic event that it is, raising essential funds for the highest priority equipment needs at Pembroke Regional Hospital," he added noting that "It is truly remarkable!"

"For the past 20 years, the Gala has presented an opportunity for our community to celebrate our ever-present pursuit of providing exceptional health care across Renfrew County," said Event Chair Dr. Christy Natsis while offering her thanks to everyone who has donated to date and those who plan to participate in this amazing event. "The Gala will return to the Normandy Officers' Mess with catering provided by Ullrich's and décor by Parvati & Athena Events. The evening's theme will be *Magic & Masquerade*, with the itinerary including live entertainment, a live auction, dancing, and a few surprises. Come have a fantastic time while helping raise much-needed funds for our Pembroke Regional Hospital!"

Community Fundraising Specialist Leigh Costello stated, "To mark the 20th anniversary, we have introduced a \$20,000 *Gift of Legacy* sponsorship level. We would like to give a heartfelt thank you to these generous sponsors for their support; Frank Carroll Financial, Ray and Barb Pilon of Canadian Tire Pembroke and the Dr. Christy Natsis and Associates Team. We would also like to acknowledge our *Gift of Humanity* sponsors; Bergeron Clifford LLP, Carole Nevills and James Hooper, Wally and Cathy MacDonell, Norm and Mary Jane Carroll, Parvati & Athena Events and the Pembroke Radiologist Group."

Tickets for the 2025 *Black & White Gala* are \$250 each and include a complimentary drink, hors d'oeuvres, paired wine, a delicious four-course meal and a \$150 tax receipt. Sponsorship opportunities at all levels are now available as well.



An online auction in support of the *Black & White Gala* will take place again this year with over 70 incredible items available for bid. The online auction will launch on September 29th and close on October 20th following the Gala. Watch the PRH Foundation's social media pages for details on this event. In addition to the online auction, we will also have a special raffle open to the public for a chance to win a vacation for two! This will allow everyone to not only have the opportunity to support the Gala's 20th anniversary, but also to possibly win an incredible vacation. More information regarding the raffle will be announced in August.

Lisa Edmonds, Chair of the PRH Foundation is super excited about this year's Gala and shared that the planning has already begun. "Our incredible team of Gala volunteers has officially kicked off planning for this year's very special 20th anniversary of event. We're starting early to make sure this milestone celebration is one to remember - with plenty of fun, connection and gratitude. A huge thanks to this crew who are already hard at work behind the scenes. We can't wait to celebrate with all of you, our amazing community of supporters and donors."

PRH President and CEO Sabine Mersmann said she is looking forward to welcoming attendees and enjoying a spectacular night out.

"Not only will this 20th anniversary Gala be an amazing night of entertainment, cuisine, and socializing, but annually, it's an opportunity for me to connect with attendees and share, first-hand, details of the amazing work that is being done by our health care team and how the money contributed through events like this is making significant improvements to local health care delivery," she said.

Proceeds from the 2025 *Black & White Gala* will help fund the highest priority equipment needs at the Pembroke Regional Hospital to ensure we maintain state-of-the-art facilities.

For more information regarding tickets or sponsorship for the *Black & White Gala*, please contact Leigh Costello, Community Fundraising Specialist at the Pembroke Regional Hospital Foundation at leigh.costello@prh.ca or (613) 732-2811, extension 6129.

To hear the latest announcements, receive event updates, or to sponsor the *Black & White Gala* contact the Foundation, follow the PRHF Facebook page or sign up the monthly newsletter at prhfoundation.com.

FOR MORE INFORMATION, PLEASE CONTACT:

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